

JUST PICK YOUR FUTURE



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VESUVIO
INTERNATIONAL
SCHOOL



VESUVIO
INTERNATIONAL
SCHOOL

Benvenuti alla \ Welcome to

VESUVIO INTERNATIONAL SCHOOL

La Vesuvio International School (VISH) è un Istituto Internazionale che accoglie studenti dall'estero e dall'Italia per creare una commistione di culture, formazioni e professionalizzazioni nell'ottica di fornire un'opportunità di crescita accademica allo studente.

Frequentare un corso VISH significa acquisire gli strumenti fondamentali per avviare una carriera nel campo del Management d'Impresa sul modello Internazionale, ed ottenere più facilmente un'opportunità di lavoro mediante tecnica e consapevolezza di materia.

L'istituto VISH canalizza i suoi principali obiettivi nella formazione avanzata degli studenti Internazionali e Nazionali ed offre molteplici piani di studio. I nostri corsi sono stati apprezzati in numerose strutture di ricezione turistica nel Mondo ed ancora oggi i nostri studenti rappresentano il volto, l'orgoglio e la base fondamentale del nostro successo in qualità di Istituto Internazionale e come realtà sociale nel territorio di Napoli.

La missione che ci proponiamo è quella di assicurare agli studenti italiani ed internazionali il conseguimento degli obiettivi formativi con il nostro massimo impegno e la massima disponibilità per tutte le esigenze didattiche.

VISH, insieme ad un'offerta accademica ampia ed articolata, cura i suoi studenti durante l'intero periodo di permanenza in ottica del loro futuro.

Vesuvio International School (VISH) is an International Institute which hosts students from Italy and the World in order to create a complex of cultures, formations and professionalization which can provide a n opportunity of academic growth to the student.

Frequentare un corso VISH significa acquisire gli strumenti fondamentali per avviare una carriera nel campo del Management d'Impresa sul modello Internazionale, ed ottenere più facilmente un'opportunità di lavoro mediante tecnica e consapevolezza di materia.

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RICONOSCIMENTO \ ACCREDITATION:



Unione Industriali
Napoli



Camera di Commercio
Napoli

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DIRECTOR'S MESSAGE

"Welcome to the Vish International School .

Whether one is interested in a Hospitality, Tourism, Business, Management or Culinary – all majors in VISH is essential to a sustainable and fulfilling future.

We Believe Teaching is not just delivering content to our students, but a continuous intellectual exchange between the two parties.

I invite you to share in our values and passion and just explore the difference!"

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OUR ACADEMIC COURSES
I NOSTRI CORSI ACCADEMICI



REQUISITI DI ACCESSO:

Per accedere al Corso Accademico in Gestione d'Impresa Alberghiera o Turistica, bisogna aver conseguito il Diploma di Scuola Secondaria ed essere qualificati ai fini dell'ammissione alle Università del proprio paese di appartenenza; in generale, si richiede il punteggio minimo per l'accesso alle Università.


La Vish terrà comunque in considerazione il grado di difficoltà del corso scelto, orientando il piano di studi sullo sviluppo delle qualità di ogni studente e sulle esigenze che saranno fatte presenti in ottica di aiutare lo studente nella riuscita accademica.

- *Minimo 18 anni con 12 anni scolastici completati con successo.*
- *Capacità linguistiche in Inglese con livello IELTS 5.0 – 5.5 o equivalenti.*
- *Orientamento di studi sul settore alberghiero*

REQUIREMENTS:

To access our Academic Course in Hospitality or Tourism Management, you must have successfully completed your final secondary school examinations, qualifying you for university admission in the country where you went to school; in general, we require grades that are well above the minimum pass level. We also take into consideration the difficulty of the courses you chose, and prefer subjects that develop the analytical skills needed to succeed at VISH.

- Minimum 18 years of age with successfully completed 12 year secondary education.
- English language skills at a level IELTS 5.0 – 5.5 or equivalent.
- Hospitality orientation and good personality.



“ To change your reality
you have to change
your inner thoughts. ”

David Bohm

ACADEMIC COURSE IN HOSPITALITY MANAGEMENT

This course allows you to develop your technical supervisory and managerial skills for the hospitality business, and focuses on food-related subjects. On this course you will learn about the management of hospitality products and services, and we will encourage you to develop a strategic approach to the ever-changing business, economic and social demands placed on the industry.

You will undertake practical and theoretical study with lots of opportunities to get involved with competitions, guest speakers, industry mentoring programmes and events.

All of our teaching staff are experienced hospitality practitioners, with many undertaking research, and while others are recognised authors.

CORSO ACCADEMICO IN GESTIONE DELL'IMPRESA ALBERGHIERA

Questo corso consente di sviluppare le tecniche manageriali e di supervisione tecnica nel settore Alberghiero, concentrandosi sulle materie relative a tali attività. Con questo programma sarà possibile apprendere tutti i prodotti e servizi offerti dal mondo dell'Industria Alberghiera, incoraggiando l'aspirante manager a sviluppare tecniche e strategie da adeguare ad i continui cambiamenti a cui il mercato Alberghiero è soggetto, fino alla gestione dell'offerta e della domanda presenti in questo tipo d'Industria.

Lo studente potrà intraprendere studi teorici e pratici con molte opportunità di comprendere l'andamento della concorrenza, la gestione dei clienti, la direzione d'impresa per programmazioni ed eventi.

Il nostro staff di docenti proviene da contesti di esperienza nel settore Alberghiero, in cui sono cresciuti mediante lo studio e le continue ricerche di settore le quali li hanno visti talvolta autori di alti riconoscimenti.

CORSO ACCADEMICO IN GESTIONE DELL'IMPRESA ALBERGHIERA

DETTAGLI DEL CORSO:

Con questo corso, apprenderai le tecniche del management nel settore alberghiero, i dettagli sui prodotti e servizi e gli approcci strategici da attuare in un mercato in continuo sviluppo economico e sociale.

Intraprenderai lo studio delle materie con approccio sia pratico che teorico, con l'opportunità di interagire con l'industria Alberghiera molto da vicino mediante esperti ospiti che terranno dei seminari, programmi di organizzazione d'Industria ed eventi interni ed esterni alla struttura.

Durante il corso, avrai la possibilità di svolgere un tirocinio. Esso potrà essere intrapreso sulla base di svariate sezioni di lavoro all'interno dell'industria Alberghiera, sia in Italia che all'Estero, così da arricchire il tuo percorso di studio.

PIANO DI STUDIO:

PRIMO ANNO:

- Food and Beverage Service Studies
- Food Production Operations
- Rooms Operations.
- Business Environment
- Personal and Professional Development for Managers
- Management Information

SECONDO ANNO:

- Rooms Management
- Restaurant and Food Management
- Management Accounting and Decision-making
- Sales and Marketing
- Managing People in Practice
- Plus ONE OPTION from:
 - Corporate and Event Management
 - Food, Society and Culture
 - Tourism Industry Issues
 - Small Business

TERZO ANNO:

- Strategic Hospitality Management
- Contemporary Issues and the Management of Change
- Service Industry Dissertation
- Plus TWO OPTIONS from:
 - Global Marketing
 - International Human Resource Management
- Strategic Financial Management
 - Consultancy Project
- Hospitality Information Technologies Strategy
- Hotel Project Management
 - Food and Beverage Management Food Policy

INIZIO DEI CORSI:

LUGLIO, OTTOBRE,
GENNAIO, APRILE.

ACADEMIC COURSE IN HOSPITALITY MANAGEMENT

COURSE DETAILS:

On this course, you will learn about the management of hospitality products and services and you will be encouraged to develop a strategic approach to the ever-changing business, economic and social demands placed on the industry.

You will undertake study in both practical and theoretical subjects with many opportunities to interact with the hospitality industry through competitions, guest speakers, industry mentoring programmes and both external and internal events.

During the course, you will have possibility to have internship. The internship can be undertaken in any sector of the hospitality industry, either in the Italy or abroad, and will provide you with essential experience and knowledge.

STUDY PLAN:

YEAR ONE:

- Food and Beverage Service Studies
- Food Production Operations
- Rooms Operations.
- Business Environment
- Personal and Professional Development for Managers
- Management Information

YEAR TWO:

- Rooms Management
- Restaurant and Food Management
- Management Accounting and Decision-making
- Sales and Marketing
- Managing People in Practice
- Plus ONE OPTION from:**
 - Corporate and Event Management
 - Food, Society and Culture
 - Tourism Industry Issues
 - Small Business

YEAR THREE:

- Strategic Hospitality Management
- Contemporary Issues and the Management of Change
- Service Industry Dissertation
- Plus TWO OPTIONS from:**
 - Global Marketing
 - International Human Resource Management
 - Strategic Financial Management
 - Consultancy Project
 - Hospitality Information Technologies Strategy
 - Hotel Project Management
 - Food and Beverage Management Food Policy

A photograph of several business women in a meeting room. They are seated at a long wooden table with laptops. One woman in the foreground is gesturing with her hand while talking to another woman. The background shows other people working at computers. The image has a red overlay on the right side and a white quote box at the bottom.

“ “ To change your reality
you have to change
your inner thoughts. ” ”

David Bohm



ACADEMIC COURSE IN TRAVEL & TOURISM MANAGEMENT

This course is designed to give you an understanding of the structure, nature and operating characteristics of the international tourism industry, using a combination of academic learning and practical, industry-focused study.

This course attracts students from all over the world, giving them the highest quality academic and practical learning.

We have strong links to the tourism industry, high standards of teaching, that give our graduates a wide choice of options for successful careers in the travel and tourism sector.

CORSO ACCADEMICO IN GESTIONE DELL'IMPRESA DI VIAGGI E TURISMO

Il corso triennale in Gestione delle Imprese Turistiche si pone come principale obiettivo l'alta formazione degli studenti che desiderano entrare a far parte dell'eccellenza manageriale nel campo dell'impresa turistica.

Le principali materie vanno dallo sviluppo di programmi e piani contabili, legali ed economici, all'individuazione di tecniche e canali marketing nei differenti paesi del mondo, nonché approfondimenti sulle tecniche di comunicazione e sviluppo di obiettivi aziendali.

Il corso in Gestione delle Imprese Turistiche rappresenta la possibilità di vivere significative esperienze in diversi contesti lavorativi per acquisire le competenze necessarie sul piano pratico e la preparazione professionale più completa per affrontare agevolmente gli scenari del lavoro internazionale.



CORSO ACCADEMICO IN GESTIONE DELL'IMPRESA DI VIAGGI E TURISMO

DETTAGLI DEL CORSO:

Il nostro corso ha come obiettivo la formazione in tre annualità di una figura specializzata, in grado di operare nell'ambito del settore turistico locale e internazionale, nella consapevolezza che un'adeguata formazione delle risorse umane è indispensabile per garantire una migliore qualità del servizio in un comparto costantemente in mutamento come quello turistico.

Durante l'anno finale sarai in grado di scegliere dei moduli opzionali per permetterti di adattare il corso in base ai tuoi interessi, e completare una tesi basata su un'area di studi di particolare interesse per te.

Durante il corso...

PIANO DI STUDIO:

PRIMO ANNO:

- Introduction to Tourism Management
- European Travel Geography
- The Business Environment
- Legislative Frameworks
- Management Information
- Personal and Professional Development for Managers

SECONDO ANNO:

- Tourism Industry Issues
- Tourism Operations
- Management Accounting and Decision-making
- Sales and Marketing
- Managing People in Practice
- Inclusive Tour Operations

TERZO ANNO:

- Tourism Planning and Development
- Tourism Policy and Strategy
- Dissertation
- Plus one option from:
 - Global Marketing
- International Human Resource Management
- Strategic Financial Management
- And two options from:
 - Ecotourism
 - Special Interest Tourism
 - Governance and Tourism.

INIZIO DEI CORSI:

LUGLIO, OTTOBRE,
GENNAIO, APRILE.

ACADEMIC COURSE IN TRAVEL & TOURISM MANAGEMENT

COURSE DETAILS:

Our strong links with major tourism employers ensure we offer you unique opportunities. These include guest lecturers from leading industry practitioners and internships to help you get a foot in the door of this highly competitive industry. You will learn about issues associated with the travel and tourism industry, such as visitor attractions, tour operators, travel agencies, transportation for tourism, and governments and tourism.

During your final year you will be able to choose optional modules to allow you to tailor the course to suit your interests, and will complete a dissertation based on an area of particular interest to you.

Throughout the course, we will deliver a range of management related modules to support your subject specific studies. You will learn about sales and marketing, legislative frameworks and managing people, providing you with the core knowledge to work successfully within travel and tourism environment.

STUDY PLAN:

YEAR ONE:

- Introduction to Tourism Management
- European Travel Geography
- The Business Environment
 - Legislative Frameworks
 - Management Information
 - Personal and Professional Development for Managers

YEAR TWO

- Tourism Industry Issues
 - Tourism Operations
- Management Accounting and Decision-making
 - Sales and Marketing
- Managing People in Practice
 - Inclusive Tour Operations

YEAR THREE:

- Tourism Planning and Development
- Tourism Policy and Strategy
 - Dissertation
- Plus one option from:
 - Global Marketing
 - International Human Resource Management
 - Strategic Financial Management
- And two options from:
 - Ecotourism
 - Special Interest Tourism
 - Governance and Tourism.



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David Bohm



ACADEMIC COURSE IN CULINARY ARTS

Insert text here

CORSO ACCADEMICO IN ARTI CULINARIE

Inserire il testo qui

CORSO ACCADEMICO IN ARTI CULINARIE

DETTAGLI DEL CORSO:

Inserire il testo qui

PIANO DI STUDIO:

PRIMO ANNO:

• ...

SECONDO ANNO:

• ...

TERZO ANNO:

• ...

INIZIO DEI CORSI:

LUGLIO, OTTOBRE,
GENNAIO, APRILE.

ACADEMIC COURSE IN CULINARY ARTS

COURSE DETAILS:

Insert text here

STUDY PLAN:

YEAR ONE:

• ...

YEAR TWO:

• ...

YEAR THREE:

• ...

INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.



OUR MASTER
I NOSTRI MASTER



REQUISITI DI ACCESSO:

L'MBA, oltre ai titoli ordinari, richiede che gli studenti abbiano dimostrato dei buoni risultati accademici, indipendentemente dal proprio contesto di appartenenza.

Valutiamo ogni candidato secondo un approccio olistico, prendendo in considerazione ogni aspetto riportato nella domanda.

Siamo consapevoli delle varie tipologie di successo al di là dei punteggi dei test o dal settore di provenienza dei candidati.

- *Minimo 21 Anni*
- *Laurea Triennale o Equivalente – qualunque ambito*
- *Livello IELTS d'Inglese 5.5 o equivalente*
- *Lavori svolti Rilevanti o Attinenti al Corso*

REQUIREMENTS:

MBA Out of the Ordinary demands that we recruit students who have demonstrated great success in their careers, no matter what their background.

We take a holistic approach when evaluating each candidate and look at every aspect of your application.

We know there are many types of success beyond test scores or the field you came from.

- *Minimum 21 Years*
- *Undergraduate degree or equivalent – any subject area*
- *English levels 5.5 IELTS (5.5 in all bands) or equivalent*
- *Relevant work experience is an asset*



A man with dark hair, wearing a light purple button-down shirt and a dark red tie, stands with his arms crossed in an office setting. The background is slightly blurred, showing other people and walls covered in colorful sticky notes. A large white quote is overlaid on the bottom half of the image, with green decorative lines. The quote reads: "Intelligence is the ability to adapt to change."

“Intelligence is the ability
to adapt to change.”

Stephen Hawking

MBA IN GENERAL MANAGEMENT

The Master of Business Administration (MBA) in General Management programme in the Vesuvio International School is a postgraduate degree aimed at helping participants to become capable and competent managers in a range of organisations operating within an increasing international setting. The programme is modular in design and covers all of the main areas of management within a balanced curriculum.

The programme will enhance the participant's knowledge, develop their management skills and potential and provide an environment where students can learn from each other as well as from the teaching staff. It is particularly designed to develop a range of conceptual and analytical skills for dealing with a variety of practical management problems of an operational and strategic nature.

MBA IN GESTIONE GENERALE DELL'IMPRESA

Inserire il testo qui

MBA IN GESTIONE GENERALE DELL'IMPRESA

OBIETTIVI DEL CORSO:

• *Inserire il testo qui*

PIANO DI STUDIO:

- *Financial Management and Control*
- *Accounting*
- *Managing and Leading People*
- *Operations Management*
- *Marketing Management*
- *International Business Environment*
- *Global Corporate Strategy*
- *Interpersonal Communication*
- *Hospitality Management Studies*
- *People Management and Performance*
- *MBA Dissertation*



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

MBA IN GENERAL MANAGEMENT

COURSE OBJECTIVES:

- Provide opportunities for students to develop their management knowledge, competence and problem solving ability, in a manner that will significantly enhance their capability to function as managers at a senior level, within a wide range of commercial and not-for-profit organizations and functions.
- Provide knowledge of international management and of different cultures; an awareness and understanding of issues that affect organisational effectiveness in different parts of the world and an international perspective on issues of strategic significance.
- Develop managers who can improve organisational performance and bring about change within their organizations.

STUDY PLAN:

- Financial Management and Control
- Accounting
- Managing and Leading People
- Operations Management
- Marketing Management
- International Business Environment
- Global Corporate Strategy
- Interpersonal Communication
- Hospitality Management Studies
- People Management and Performance
- MBA Dissertation



INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.

A man in a dark suit and white shirt is smiling and holding a business card. The background is a blurred office or reception area. A quote is overlaid on the image, with green decorative lines. The quote is: "Intelligence is the ability to adapt to change."

“Intelligence is the ability
to adapt to change.”

Stephen Hawking

MBA IN HOSPITALITY MANAGEMENT

The Master in Business Administration (MBA) in Hospitality Management is a postgraduate degree aimed at helping participants to become capable and competent managers in a range of organizations operating within a continual increasing international setting.

The master will enhance the participant's knowledge, develop their management skills and potential and provide an environment where students can learn from each other as well as from the teaching staff.

It is particularly designed to develop a range of conceptual and analytical skills for dealing with a variety of practical management problems of an operational and strategic nature.

MBA IN GESTIONE DELL'IMPRESA ALBERGHIERA

Il Master in Business Administration (MBA) in Gestione d'Impresa Alberghiera è una Laurea di Secondo Livello orientata al sostegno dei partecipanti per l'acquisizione di capacità e competenze in ambito Manageriale, in un ambito organizzativo che opera in un sistema internazionale in continua crescita.

Creato per accrescere le conoscenze dei partecipanti, sviluppare le capacità manageriali, stimolare lo stesso potenziale di base degli studenti e creare un'atmosfera di mutuo insegnamento sia tra gli studenti stessi che con il supporto dello staff di docenti.

L'MBA in Gestione d'Impresa Alberghiera tende a sviluppare le capacità concettuali ed analitiche per la futura gestione di svariate problematiche legate al mondo manageriale insegnando tecniche operative e strategiche.

MBA IN GESTIONE DELL'IMPRESA ALBERGHIERA

OBIETTIVI DEL CORSO:

- *Inserire il testo qui*

PIANO DI STUDIO:

- *Financial Management and Control*
- *Accounting*
- *Managing and Leading People*
- *Operations Management*
- *Marketing Management*
- *International Business Environment*
- *Global Corporate Strategy*
- *Interpersonal Communication*
- *Hospitality Management Studies*
- *People Management and Performance*
- *MBA Dissertation*



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

MBA IN HOSPITALITY MANAGEMENT

COURSE OBJECTIVES:

- Provide opportunities for students to develop their management knowledge, competence and problem solving ability, in a manner that will significantly enhance their capability to function as managers at a senior level, within a wide range of commercial and not-for-profit organizations and functions.
- Provide knowledge of international management and of different cultures; an awareness and understanding of issues that affect organisational effectiveness in different parts of the world and an international perspective on issues of strategic significance.
- Develop managers who can improve organisational performance and bring about change within their organizations.

STUDY PLAN:

- Financial Management and Control
- Accounting
- Managing and Leading People
- Operations Management
- Marketing Management
- International Business Environment
- Global Corporate Strategy
- Interpersonal Communication
- Hospitality Management Studies
- People Management and Performance
- MBA Dissertation



INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.

A woman with short dark hair, wearing a dark grey blazer over a white collared shirt and a patterned scarf, is smiling and looking down. The background is a blurred office setting with green plants. A large white quote is overlaid on the image, with green decorative lines. The quote is: "Intelligence is the ability to adapt to change."

“Intelligence is the ability
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Stephen Hawking

MBA IN TOURISM MANAGEMENT

The Master in Business Administration (MBA) in Tourism Management is designed to enable students to develop concepts and theories relating to international tourism management, stimulate critical thinking and the use of multi-disciplinary perspectives to transform management problems into opportunities.

The design of the course is such that research forms a key part of the programme in order to encourage students to develop an evidence-based approach to reflective practice.

Developing a distinctive tourism service helps differentiate it from the global competition, for this reason our course promotes creativity and innovation in tourism management techniques.

MBA IN GESTIONE DELL'IMPRESA TURISTICA

Il Master in Business Administration (MBA) in Gestione delle Imprese Turistiche è strutturato per abilitare lo studente a sviluppare concetti e teorie relative al mondo del management dell'Impresa Turistica, a stimolare strutture di pensiero critico secondo una prospettiva multi-disciplinare col fine di trasformare classici problemi gestionali in opportunità.

La struttura del corso presenta un nucleo di costante ricerca didattica tesa ad incoraggiare lo studente a sviluppare un approccio basato sulla riflessione e la messa in pratica.

Sviluppare un servizio distintivo nell'area del Turismo Internazionale può aiutare a fare la differenza sul mercato, per cui il nostro corso promuove la crescita della creatività e dell'innovazione delle tecniche di management.

MBA IN GESTIONE DELL'IMPRESA TURISTICA

DETTAGLI DEL CORSO:

Il programma include temi volti allo sviluppo della comprensione e delle abilità manageriali dello studente riguardo i processi più rilevanti, le procedure ed i principi fondamentali del lavoro mediante l'incoraggiamento allo spirito critico per tutti i contesti operativi in cui è richiesta una particolare strategia per valorizzare la propria impresa.

Il principale scopo del programma è quello di creare la classe dirigente dell'Impresa Turistica che con conoscenza, qualità specifiche e potenziale professionale conferirà una nota di successo al proprio business in una moltitudine di contesti, materie ed ambienti.

OBIETTIVI DEL CORSO:

- Sviluppo delle conoscenze preesistenti, esperienze appropriate, sviluppo delle qualità che permetteranno allo studente di asservire al ruolo manageriale con profitto e risultati garantiti.
- Possibilità per l'allievo di apprendere i segreti nel ruolo di leadership per diventare membro di punta del business dell'Impresa Turistica.
- Valore aggiunto per coloro che sono laureati su differenti livelli, atto ad integrare al corso di studi conseguito nuove e più profonde conoscenze, esperienze pratiche e comprensione globale del ruolo di Manager dell'Impresa Turistica.
- Incoraggiamento agli studenti sullo sviluppo e sull'accrescimento delle loro personali competenze, in ottica di creazione delle proprie opportunità integrando ai propri mezzi le nozioni accademiche necessarie.
- Facilitazione dello sviluppo professionale, personale ed accademico per ogni studente.

PIANO DI STUDIO:

- International Tourism Management
- Culture & Cross-Cultural Management in Tourism
- Managing and Leading People
- Global Corporate Strategy
- Operations Management
- Financial Management and Control
- Accounting
- Marketing Management
- International Business Environment
- Interpersonal Communication
- MBA Dissertation



INIZIO DEI CORSI:

LUGLIO, OTTOBRE,
GENNAIO, APRILE.

MBA IN HOSPITALITY TURISTICA

COURSE DETAILS:

The programme includes topics, which will develop students' understanding and ability to manage relevant processes, procedures and principles, together with enhancing the student's critical view of those strategic and operational contexts which make up the modern Tourism Management environment.

The principal aim of the programme is therefore to produce graduates with the knowledge, skills and potential to become successful Tourism Management professionals in a variety of contexts and subject options within the global environment.

COURSE OBJECTIVES:

- Develop the existing knowledge, appropriate experiences, and skills of students to enable them to become effective members of the Tourism Management professions.
- Enable them to play a leading role in the Tourism Management industry, and/or the related professions and/or services.
- Add value to the participants first degrees, and/or further degrees and/or their work experience through developing an integrated and critically aware understanding of the role of the professional individual in Tourism Management contexts.
- Enable the student to become a reflective practitioner – able to make practical decisions based upon an understanding of academic content and processes as well as practical experience and thus having the ability to unite theory and practice.
- Encourage students objectively to analyse their personal competences and opportunities for self development and thus build on the learning arising out of the programme.
- Facilitate the students personal, academic and professional development.

STUDY PLAN:

- International Tourism Management
- Culture & Cross-Cultural Management in Tourism
- Managing and Leading People
- Global Corporate Strategy
- Operations Management
- Financial Management and Control
- Accounting
- Marketing Management
- International Business Environment
- Interpersonal Communication
- MBA Dissertation



INTAKES:
JULY, OCTOBER,
JANUARY, APRIL



“Intelligence is the ability
to adapt to change.”

Stephen Hawking

MASTER IN CULINARY ARTS

Insert text here

MASTER IN ARTI CULINARIE

Inserire il testo qui

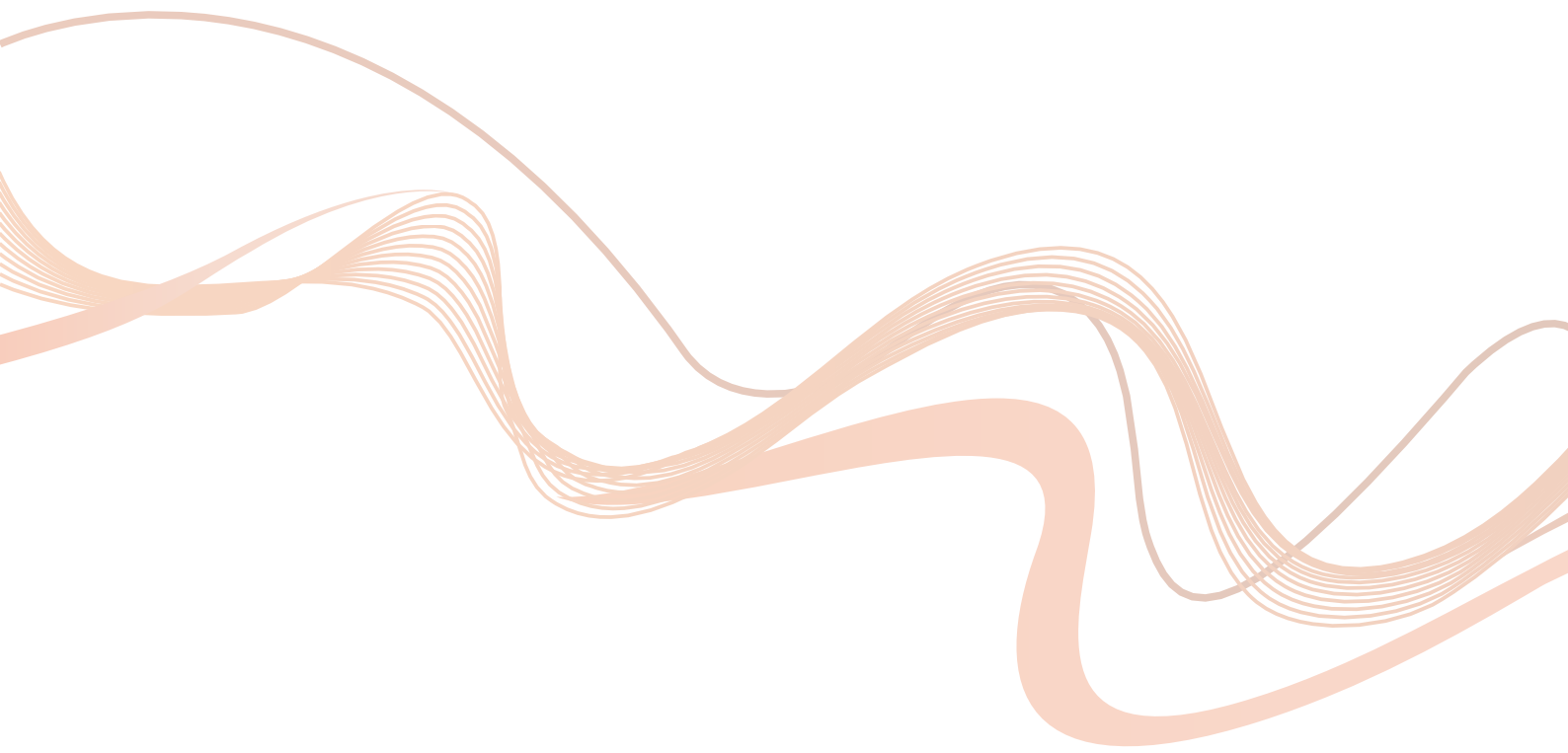
MASTER IN ARTI CULINARIE

OBIETTIVI DEL CORSO:

• *Inserire il testo qui*

PIANO DI STUDIO:

• *Inserire il testo qui*



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

MASTER IN CULINARY ARTS

COURSE OBJECTIVES:

• Insert text here

STUDY PLAN:

• Insert text here

INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.





“ Intelligence is the ability
to adapt to change. ”

Stephen Hawking

PIZZA MAKER COURSE

Insert text here

CORSO DI PIZZAIOLO

Inserire il testo qui

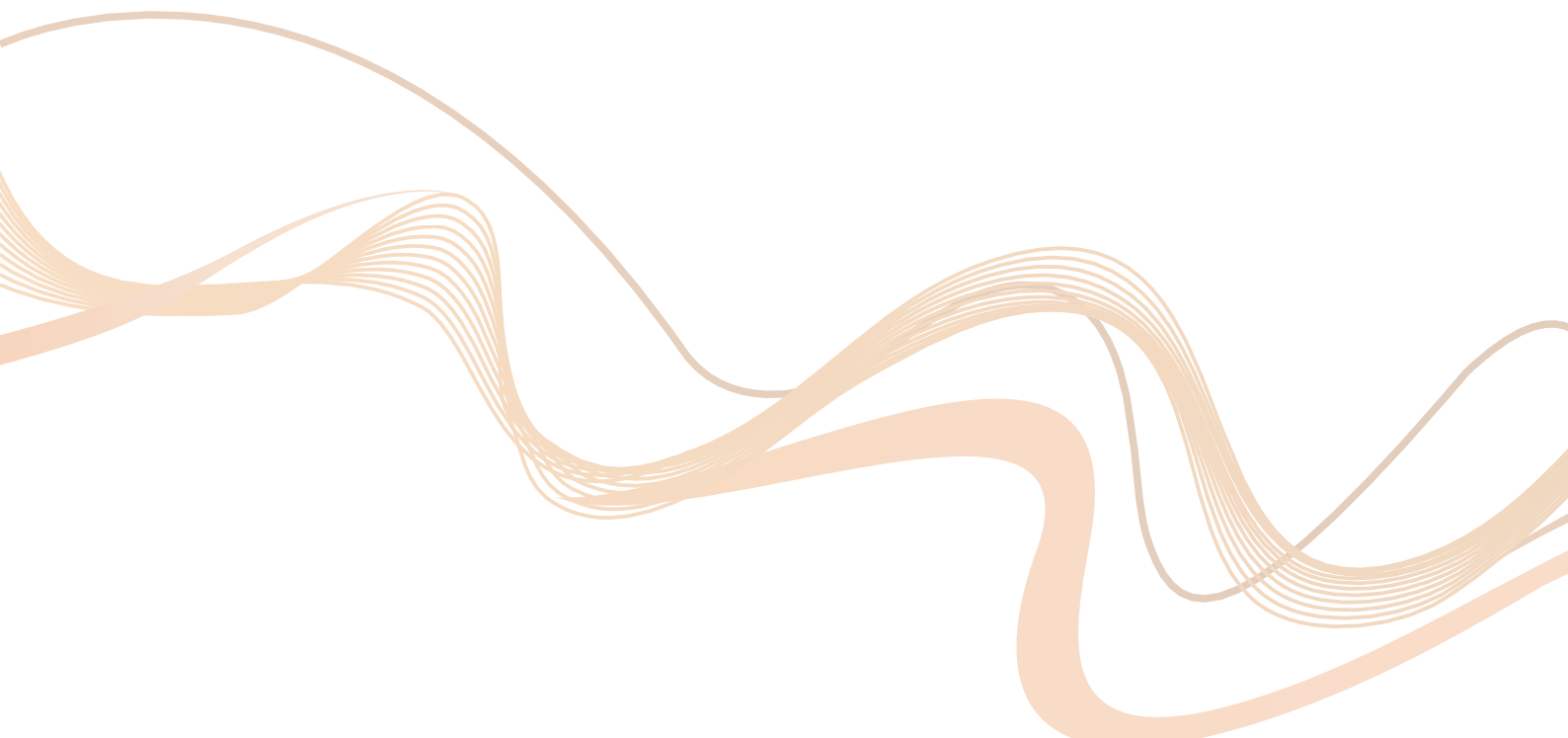
CORSO DI PIZZAIOLO

OBIETTIVI DEL CORSO:

• *Inserire il testo qui*

PIANO DI STUDIO:

• *Inserire il testo qui*



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

COURSE PIZZA MAKER

COURSE OBJECTIVES:

• Insert text here

STUDY PLAN:

• Insert text here

INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.





“ Intelligence is the ability
to adapt to change. ”

Stephen Hawking

PASTRY MAKER COURSE

Insert text here

CORSO DI PASTICCIERE

Inserire il testo qui

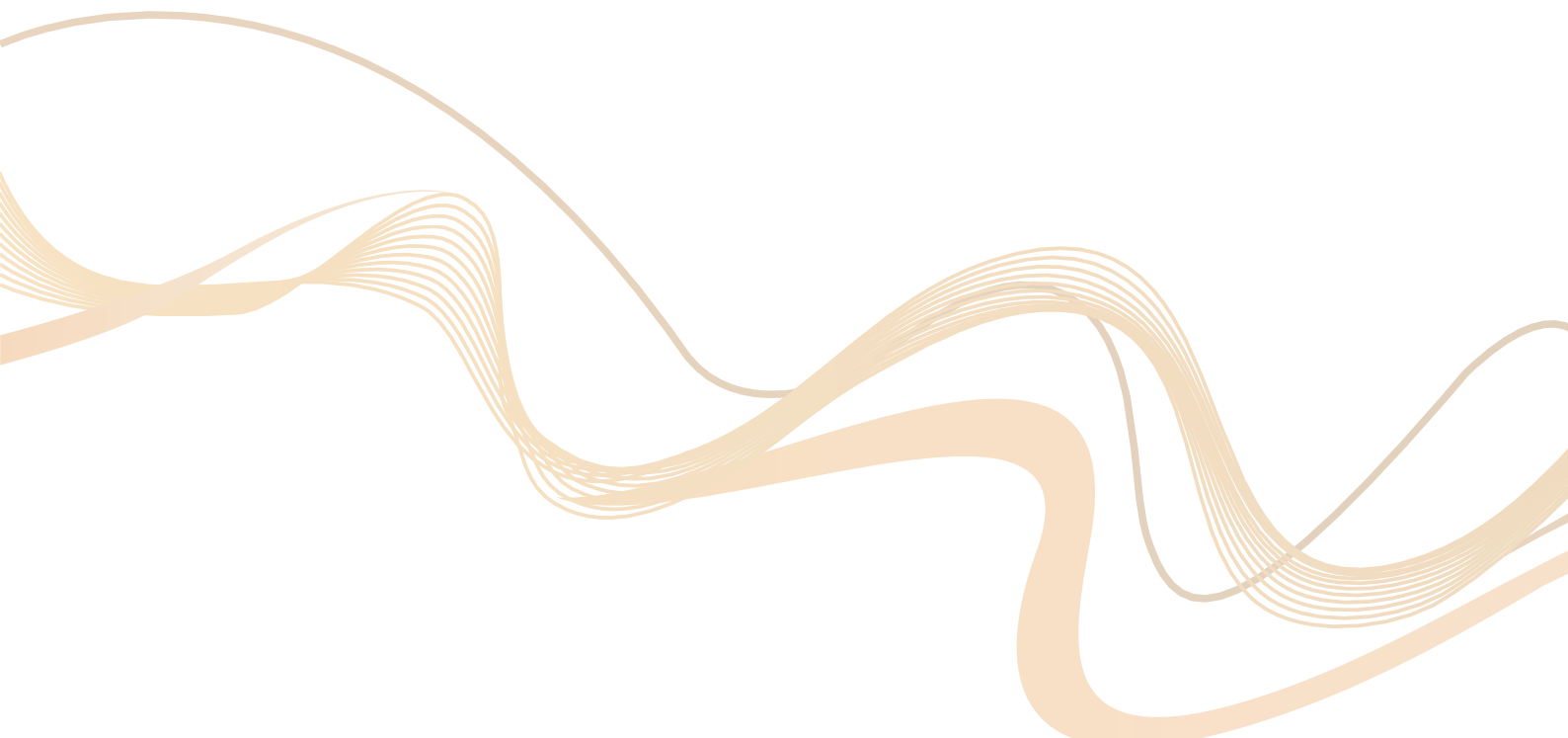
CORSO DI PASTICCERE

OBIETTIVI DEL CORSO:

• *Inserire il testo qui*

PIANO DI STUDIO:

• *Inserire il testo qui*



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

COURSE PASTRY MAKER

COURSE OBJECTIVES:

• Insert text here

STUDY PLAN:

• Insert text here

INTAKES:
JULY, OCTOBER,
JANUARY, APRIL



“To change your reality
you have to change
your inner thoughts.”

David Bohm



BUSINESS ENGLISH

The course of Business English developed by VISH, is articulated in 90 hours in total, it is divided in 3 levels of learning where the student can combine an intensive course with specialized lessons related to the world of business, he also can learn the techniques of a commercial agreement to use in the field of Import & Export, in the buyer/seller dealings and in the tourism sector.

BUSINESS ENGLISH

Con il corso Business English sviluppato da VISH, articolato in 90 ore complessive, su tre livelli di apprendimento potrai combinare un corso intensivo di inglese con lezioni specialistiche relative al mondo degli affari, sviluppare tecniche di trattativa commerciale da sfruttare nel mondo aziendale dell'Import&Export, del rapporto fornitori/aziende, e nel settore del turismo.

CORSO DI BUSINESS ENGLISH

DETTAGLI DEL CORSO:

Acquisire le competenze business in inglese non significa soltanto ottenere un biglietto da visita di spicco per il mondo aziendale, ma anche rappresentare in chiave diretta una fascia sociale d'élite, una competenza tecnica e dettagliata da sempre apprezzata nelle realtà aziendali di tutto il circuito internazionale.

Il Business English apre le porte a lavori come: Cabin Crew, Hotel Manager, Tourist Guide&Information, Cruiseline, Reception, Consultancy e molti altri.

VISH è un Istituto leader nel campo della formazione mirata, il cui staff di docenti segue con rigore e precisione un piano di studi solido, strutturato secondo i crismi della richiesta aziendale odierna e canalizzato all'acquisizione di tutti gli elementi necessari per una struttura di competenze proprie di un Manager di successo.

LIVELLI DI BUSINESS ENGLISH:

1. BASE

2. AVANZATO

3. PROFESSIONALE



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

COURSE OF BUSINESS ENGLISH

COURSE DETAILS:

To obtain the competences in business means to get a very impressive business card in the world of the Companies, it also means to represent as the best a direct key in the most prestigious social class and provides to the students all the technical details which are always been appreciated by the international circuit.

The Business English course opens the doors to many job as: Cabin Crew, Hotel Management, Tourist guide & Information, Cruise line, Reception, Consultancy, International Marketing and many others.

VISH is an Institute which is leader in the field of the Business education, in which the teachers staff use to follow the courses curriculums with rigor and solid attention to the educational needs of each student. They structure the courses according to the parameters of the Companies main current requests and focus their attention to all the elements useful to compose a successfully made manager.

BUSINESS ENGLISH LEVELS:

1. BASIC

2. ADVANCED

3. PROFESSIONAL

INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.



“To change your reality
you have to change
your inner thoughts.”

David Bohm



ITALIAN COURSE

The course of Italian language for the International students created by Vish, is addressed to all the foreigners who desire to learn the Italian grammar and spoken language in a short time and by achieving the best results.

CORSO DI ITALIANO

Corso completo di lingua italiana per tutti coloro che provenendo da paesi esteri desiderino apprendere in breve tempo ma col massimo risultato formativo tutti i livelli della lingua italiana.

CORSO DI ITALIANO

DETTAGLI DEL CORSO:

L'offerta formativa standard comprende molte modalità di frequenza, a partire da corsi standard di italiano generale che si svolgono per tutti i livelli di preparazione, fino a corsi serali o che si svolgono il sabato per studenti che hanno disponibilità di tempo limitate.

Il corso di italiano offerto da VISH è un vero biglietto da visita per chi desidera lavorare in Italia col massimo rendimento.

Lo studente sarà formato nella scrittura, nella lettura, nella pratica discorsiva, nonché nell'utilizzo di linguaggi business o giuridici più comuni al mondo delle relazioni, delle aziende, del commercio, del turismo.

VISH adopera i migliori sistemi didattici frutto di un lungo studio socio-pedagogico internazionale per garantire la migliore e più celere formazione dando così la chiave e lo spunto agli altri studenti per diventare per i loro datori di lavoro un valido supporto, e quindi proporsi al meglio in tutti i settori compresi gli ambiti manageriali, amministrativi e commerciali del mercato italiano.

PIANO DI STUDIO:

- Inserire testo qui



INIZIO DEI CORSI:
LUGLIO, OTTOBRE,
GENNAIO, APRILE.

COURSE OF ITALIAN

COURSE DETAILS:

The standard offer for the Italian language training includes many different levels of the frequency according to the availability of the class.

VISH ensures that Student who enroll in the Italian Language course, will be examined, then according to their level they will be inserted into their appropriate level of program.

Students gain an insight into both the International and Italian job market as well as they interact in a multi-cultural environment in which they can either improve their skills and focus on specific job issues, socialize with professional requirements and network with a greater confidence.

Our students will study a range of core modules in the areas grammar, discourse analysis, language acquisition, history and varieties of English and sociolinguistics. In addition, students choose from a good selection of option modules, so you can focus on the areas that interest you most.

STUDY PLAN:

• Insert text here



INTAKES:
JULY, OCTOBER,
JANUARY, APRIL.

“ Insert your
quote here. ”

Author





SCHOLARSHIP

As a private higher education institute, VISH provides a limited number of scholarships for new students.

The scholarships are competitive and linked to VISH admissions strategy which aims to assist motivated young people to study at our institution.

Each scholarship has specific criteria and eligibility for a scholarship is examined on a case-by-case basis for those students who have submitted a complete application.

Scholarships are offered to applicants to the Academic or MBA programs.

BORSE DI STUDIO

Come istituto privato di alta formazione, VISH procura un numero limitato di borse di studio per i nuovi studenti.

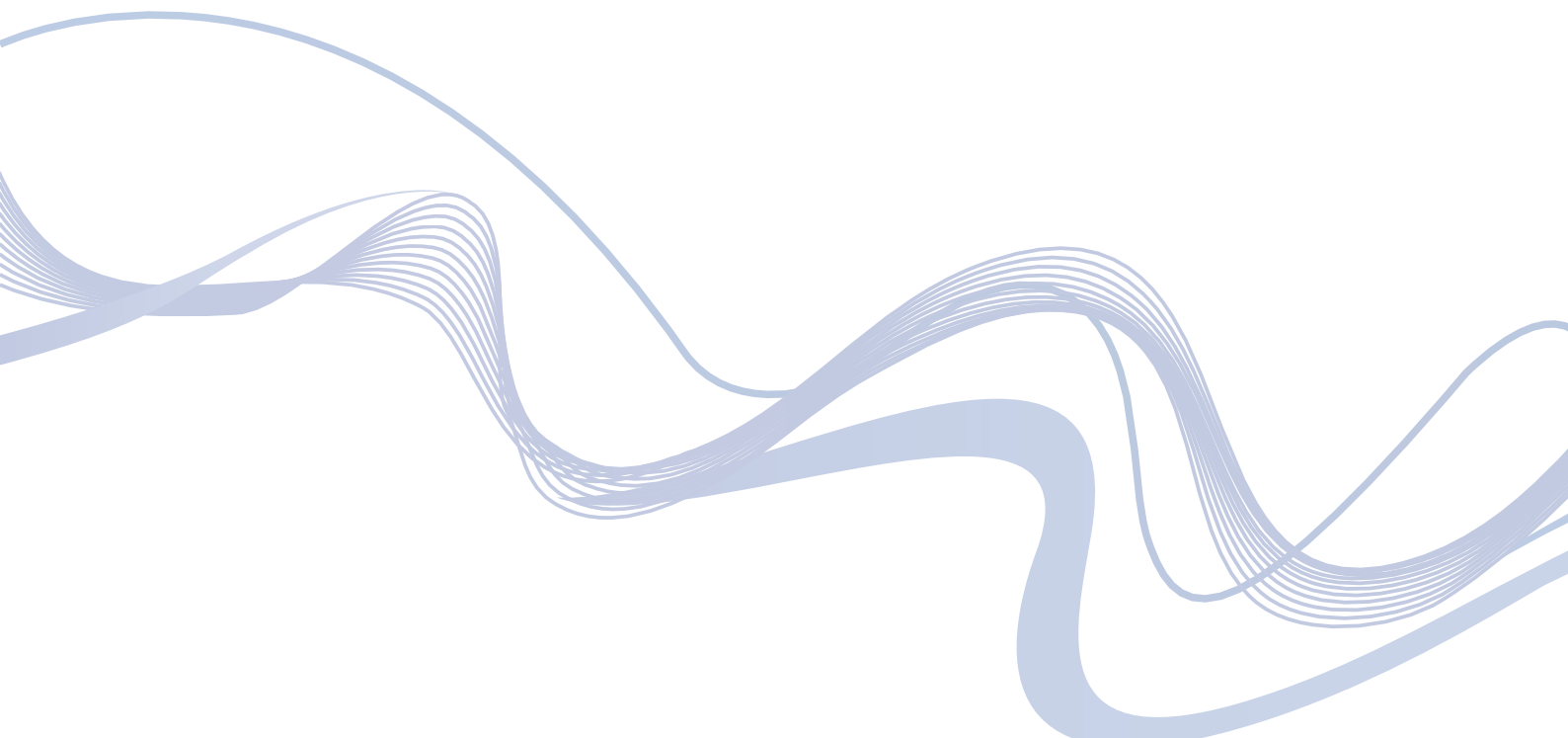
Le borse sono competitive e collegate alla strategia di ammissione di VISH che punta ad assistere i giovani motivati all'apprendimento e allo studio.

Ogni borsa ha dei criteri specifici e la candidatura per essa è esaminata caso per caso in base agli studenti che hanno conseguito una completa applicazione.

Le borse sono disponibili per i partecipanti ai programmi Accademici o MBA.

BORSE DI STUDIO

CRITERI PER LE BORSE DI STUDIO:



TERMINI DI APPLICAZIONE:

Verificare sul nostro sito: <http://vish.it/borsa-di-studio/>

SCHOLARSHIP

SCHOLARSHIP CRITERIA:

1000€ Scholarship:

Up to 10 scholarships of € 1,000 each will be awarded to applicants for academic excellence (offered in respect of the first year only).

To be considered for a scholarships, applicants must have achieved:

International/EU students:

- 6 IELTS
- TOEFL IBT 71
- TOEFL PBT 530

Up to 50% Scholarships

Up to 10 scholarships of 25% to 50% of tuition fees each will be awarded to applicants for academic excellence.

To be considered for a scholarships, applicants must have achieved:

International/EU students:

- An A+ grade or a minimum of 80% or GPA 5.0 in a qualification.
- 6.5 IELTS / TOEFL IBT 89 or TOEFL PBT 573

2000€ Scholarships:

Up to 5 scholarships worth € 2,000 each will be available to students entering Year 2 and Year 3.

The students who achieve the highest marks out of the Year 1 cohort and the Year 2 cohort will be considered for the scholarships.

APPLICATIONS DEADLINES:

Check them on our site: <http://vish.it/en/borsa-di-studio/>



PROCEDURA D'ISCRIZIONE

FASE 01 MODULO D'ISCRIZIONE

Please complete the application form and send it with the following documents:

- High-school/university certificates/transcripts
- Proof of English proficiency (TOEFL or IELTS or equivalent)
- Copy of passport
- Four passport-size photographs (3×4 cm – required upon arrival in Italy)
- Curriculum vitae (résumé)
- Motivation letter
- Work reference letters (if available)

FASE 02 LETTERA DI OFFERTA

The admissions office considers potential students' full profile including academic records, personal motivation, work experience (if any), extracurricular activities and any letters of recommendation.

If the application is successful and the requested course is still available, the letter of offer will be sent within one week. The fees must be paid 45 days before the beginning of the course:

- Enrollment fee: Euro 1,700.
- Tuition Fee: Academic Courses Euro 5,500. / Master Courses Euro 7,500.

FASE 03 CERTIFICATO D'ISCRIZIONE

The Enrollment Letter and accommodation letter will be issued upon receipt of the payment of the total fees. These letter are necessary to apply for the student visa (if required).

Once a place is confirmed, students will receive detailed information for arrival at the school. For any additional information, please do not hesitate to contact the admissions office.

N.B. The school reserves the right to modify the application procedures when necessary. Applicants will be notified immediately should any changes take place.

FASE 04 VISTO*

In most countries students have to submit a student visa application at the nearest Italian Embassy or Consulate. The visa can take up to 2 to 4 weeks to process.

Students will need the Enrollment Letter and the accommodation letter to apply for their visa.

Neither the school nor its representatives have any jurisdiction over decisions concerning visa applications. All decisions are made by the relevant visa officers.

APPLICATION PROCEDURE

STEP 01 APPLICATION FORM

Please complete the application form and send it with the following documents:

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- Proof of English proficiency (TOEFL or IELTS or equivalent)
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- Four passport-size photographs (3×4 cm – required upon arrival in Italy)
- Curriculum vitae (résumé)
- Motivation letter
- Work reference letters (if available)

STEP 02 LETTER OF OFFER

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- Enrollment fee: Euro 1,700.
- Tuition Fee: Academic Courses Euro 5,500. / Master Courses Euro 7,500.

STEP 03 ENROLLEMENT LETTER

The Enrollment Letter and accommodation letter will be issued upon receipt of the payment of the total fees. These letters are necessary to apply for the student visa (if required).

Once a place is confirmed, students will receive detailed information for arrival at the school. For any additional information, please do not hesitate to contact the admissions office.

N.B. The school reserves the right to modify the application procedures when necessary. Applicants will be notified immediately should any changes take place.

STEP 04 VISA*

In most countries students have to submit a student visa application at the nearest Italian Embassy or Consulate. The visa can take up to 2 to 4 weeks to process.

Students will need the Enrollment Letter and the accommodation letter to apply for their visa.

Neither the school nor its representatives have any jurisdiction over decisions concerning visa applications. All decisions are made by the relevant visa officers.



OUR SERVICES

I NOSTRI SERVIZI



ORIENTATION ORIENTAMENTO

To help students to choose the most appropriate studying path.
Per aiutare gli studenti a scegliere il percorso di studi più adatto.

ASSISTANCE ASSISTENZA

To obtain residence permit and/or open bank accounts.
Per ottenere permessi di soggiorno e/o aprire conti bancari.

PICK-UP SERVICES SERVIZI DI NAVETTA

To move easily from airports and rail stations.
Per spostarsi facilmente dagli aeroporti e dalle stazioni.

FREE WI-FI WI-FI LIBERO

To navigate on Internet without costs in our structures.
Per navigare su Internet senza costi nelle nostre strutture.



“ Insert your
quote here. ”

Author





ALLOGGI PER STUDENTI

VISH offers a Housing service specially tailored for students away from home making the search to find a place to stay in Naples easier and safer.

The Institute collaborates with different types of accommodation structures and real estate agents so as to respond to every type of request and need.

VISH acts as an intermediary between the two parties, guaranteeing contacts that are immediate and transparent.

STUDENTS' HOUSING

VISH offre un servizio di alloggi specializzato per studenti lontani da casa rendendo la ricerca di un posto dove stare a Napoli più rapida e sicura.

L'Istituto collabora con diversi tipi di strutture di sistemazione e veri agenti immobiliari così da rispondere ad ogni genere di richiesta e bisogno.

VISH agisce da intermediaria tra le parti, garantendo contatti immediati e trasparenti.

ALLOGGI PER STUDENTI

APPARTAMENTI:

Inserire il testo qui

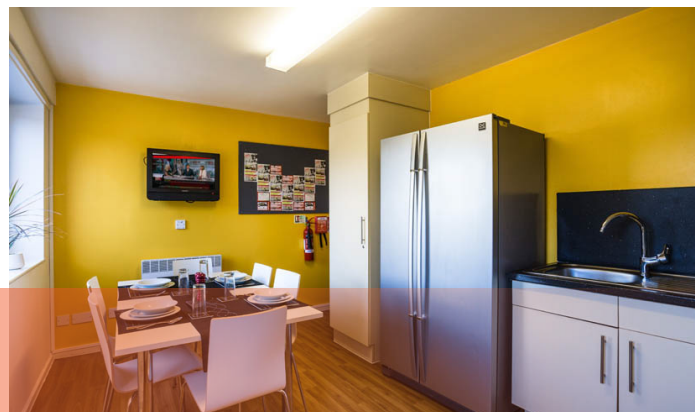


HOTEL:

Inserire il testo qui

ALL'ARRIVO:

Inserire il testo qui



RICHIESTA DI INFORMAZIONI:

Inserire il testo qui

STUDENTS' HOUSING

APARTEMENTS:

VISH has an agreement with an experienced local real estate agency which helps students directly in their search, finding solutions that respond to all needs in terms of both residential requirements and the position of the apartment in relation to VISH locations.

The agency can also set up contacts between a number of students to have the chance of sharing an apartment and therefore sharing related expenses and utility bills. Apartments can be rented for both short and long periods.



HOTELS:

VISH also liaises with a hotel consortium offering hotels to suit all requests and budgets.

Staying in a hotel can offer a practical temporary solution while looking for alternative accommodation.

This service can also be used for relatives and friends who want to come and visit you in Naples.

ON ARRIVAL:

We advise an economical hostel to stay when you arrive in Naples and it will allow you time to find suitable permanent accommodation.



INFORMATION REQUEST:

Information about housing (types of accommodation, availability, prices etc.) can be requested quickly and easily by e-mail (housing@vish.it) or by requesting a meeting with an approved estate agent during one of the many VISH orientation days.



VESUVIO
INTERNATIONAL
SCHOOL



VESUVIO
INTERNATIONAL
SCHOOL